



## 2016 WINE D'VINE, FOSTERING HEARTS FOR 40 YEARS

Chairs Marty & David Pendarvis | Honorees Maryanne & Harley Sefton

### SPONSORSHIP OPPORTUNITIES

#### \$20,000 RUBY PREMIER SPONSOR LEVEL

Benefits (tax-deductible amount \$15,000)

- ◆ **2 VIP Premier reserved tables** with seating for 20 in premier location with wine and cuisine upgrades
- ◆ Invitation to you and your guests for the VIP Reception
- ◆ Honorary Committee designation for the lead couple with invitation to exclusive pre-event meet & greet opportunity with entertainment
- ◆ Prominently featured on the Save the Date and Invitation
- ◆ Special recognition and signage at VIP Reception and main event
- ◆ Name/logo featured in event advertising in the *San Diego Business Journal* and *Ranch & Coast*
- ◆ Two full-page color advertising spread prominently featured in the event program
- ◆ Name/logo recognition in pre- and post-event promotion including website, electronic communications, press materials, social media, etc.
- ◆ Special recognition from the stage

Recognition Options (Please indicate your preferred recognition option in the sponsorship agreement)

- ◆ Dinner for Event Guests
- ◆ Invitations (Sold)

#### \$15,000 GRAND CRU LEVEL

Benefits (tax-deductible amount \$11,250)

- ◆ **1 VIP Premier reserved table** with seating for 10 in prime location with wine and cuisine upgrades
- ◆ Invitation to you and your guests for the VIP Reception
- ◆ Honorary Committee designation for lead couple with invitation to exclusive pre-event meet & greet opportunity with entertainment
- ◆ Prominently featured on the Save the Date and Invitation
- ◆ Special recognition and signage at VIP Reception and main event
- ◆ Name/logo featured in event advertising in the *San Diego Business Journal* and *Ranch & Coast*
- ◆ One full-page color ad prominently featured in the event program
- ◆ Name/logo recognition in pre- and post-event promotion including website, electronic communications, press materials, social media, etc.
- ◆ Special recognition from the stage

Recognition Options (Please indicate your preferred recognition option in the sponsorship agreement)

- ◆ VIP Reception Sponsor
- ◆ VIP Dinner Wine

## 2016 WINE D'VINE, FOSTERING HEARTS FOR 40 YEARS

### SPONSORSHIP OPPORTUNITIES

#### \$10,000 PREMIER CRU LEVEL

Benefits (tax-deductible amount \$7,500)

- ◆ **1 VIP Reserved table** with seating for 10 in prime location with wine and cuisine upgrades
- ◆ Invitation to you and your guests for the VIP reception
- ◆ Honorary Committee designation for lead couple with invitation to exclusive pre-event meet & greet opportunity with entertainment
- ◆ Prominently featured on the Save the Date and Invitation
- ◆ Special recognition and signage at VIP Reception and main event
- ◆ Name/logo featured in event advertising in the *San Diego Business Journal* and *Ranch & Coast*
- ◆ Half-page color ad in the event program
- ◆ Name/logo recognition in pre- and post-event promotion including website, electronic communications, press materials, social media, etc.
- ◆ Special recognition from the stage

Recognition Options (Please indicate your preferred recognition option in the sponsorship agreement)

- ◆ Dinner Wine for Event
- ◆ Cocktail Napkins (Sold)
- ◆ Program Book
- ◆ Sound and Lighting Production

#### \$5,000 VINTNERS RESERVE LEVEL

Benefits (tax-deductible amount \$3,500)

- ◆ 6 VIP seat reservations in prime location with wine and cuisine upgrades
- ◆ Honorary Committee designation for lead couple
- ◆ Quarter-page color ad in the event program
- ◆ Name/logo recognition in pre- and post-event promotion including invitation, website, electronic communications, press materials, social media, etc.

Recognition Options (Please indicate your preferred recognition option in the sponsorship agreement)

- ◆ Dessert
- ◆ Table Décor
- ◆ Menu Cards (Sold)
- ◆ Photography

#### \$2,500 OLD VINE LEVEL

Benefits (tax-deductible amount \$1,500)

- ◆ 4 VIP seat reservations to main event with wine and cuisine upgrades
- ◆ Honorary Committee designation for lead couple
- ◆ Name recognition in pre- and post-event promotion including invitation, program, website, electronic communications, press materials, social media, etc.

Recognition Options (Please indicate your preferred recognition option in the sponsorship agreement)

- ◆ Auctioneer
- ◆ Table Gifts
- ◆ Event Rentals
- ◆ Valet Parking

## 2016 WINE D'VINE, FOSTERING HEARTS FOR 40 YEARS SPONSORSHIP OPPORTUNITIES

### \$1,200 HONORARY COMMITTEE LEVEL

#### Benefits (tax-deductible amount \$800)

- ♦ 2 VIP seat reservations to main event with wine and cuisine upgrades
- ♦ Honorary Committee designation
- ♦ Name recognition in pre- and post-event promotion including invitation, program, website, electronic communications, press materials, social media, etc.

#### Recognition

- ♦ General Event Expenses

Founded in 1976, Walden Family Services is a nationally-recognized foster care, adoption, and youth services agency that shares Henry David Thoreau's vision for personal growth, our individual rights and responsibilities as members of a community, and a life that celebrates the richness of natural diversity.

By becoming a Wine D'Vine sponsor and supporting the mission of Walden Family Services, you illustrate your compassion and dedication for providing every foster child in our care the resources and relationships they need to grow and thrive. *Thank you.*

### Sponsorship commitments are due by August 31, 2016 for recognition and publicity

**For more information about sponsorships,**  
please contact:

**Kathryn Stephens**, Director of Philanthropy  
(619) 727-5897, [kstephens@waldenfamily.org](mailto:kstephens@waldenfamily.org)

**Please mail your contracts** with payment to:

Walden Family Services  
Bettina Rausa, Development & Special Events Mgr.  
8525 Gibbs Drive, #100, San Diego, CA 92123  
(619) 727-5887, [brausa@waldenfamily.org](mailto:brausa@waldenfamily.org)

**Walden Family Services Federal Tax ID: 91-2160214**

Sponsorships are tax-deductible to the full extent allowed by the law.

**Walden Family Services**  
8525 Gibbs Drive, Suite 100  
San Diego, CA 92123  
WaldenFamily.org