



WINE D'VINE 2021

Exclusive evening at a historic La Jolla estate to benefit our foster youth programs.

2021 SPONSORSHIP OPPORTUNITIES

\$25,000 HEART OF GOLD

Benefits (fair market value \$4,000)

- ◆ **2 Sponsor reserved tables** with seating for 16 in premier location
- ◆ Prominently featured on the electronic Save the Date and Invitation - mailed to 1,800 recipients
- ◆ Special recognition and signage at Champagne Reception and main event
- ◆ Name/logo featured in event advertising in the *Ranch & Coast magazine*
- ◆ One full-page color advertising spread prominently featured in the event program
- ◆ Name/logo recognition in pre- and post-event promotion including website, electronic communications, press materials, social media, etc.
- ◆ Recognition in Walden's newsletters (Readership 3,500)
- ◆ Special recognition from the stage

\$10,000 FOREVER FAMILY

Benefits (fair market value \$2,250)

- ◆ **1 Sponsor reserved table** with seating for 8 in premier location
- ◆ Prominently featured on the electronic Save the Date and Invitation - to 1,800 recipients
- ◆ Special recognition and signage at Champagne Reception and main event
- ◆ Name/logo featured in event advertising in the *Ranch & Coast magazine*
- ◆ Full-page color ad prominently featured in the event program
- ◆ Name/logo recognition in pre- and post-event promotion including website, electronic communications, press materials, social media, etc.
- ◆ Recognition in Walden's newsletters (Readership 3,500)
- ◆ Special recognition from the stage

2021 WINE D'VINE SPONSORSHIP OPPORTUNITIES

\$4,500 FROM THE HEART

Benefits (fair market value \$900)

- ♦ **4 Sponsor seat reservations** in premier location
- ♦ Special recognition and signage at Champagne Reception and main event
- ♦ Half-page color ad prominently featured in the event program
- ♦ Name/logo recognition in pre- and post-event promotion including program, website, electronic communications, press materials, social media, etc.

\$3,000 YOUNG AT HEART

Benefits (fair market value \$450)

- ♦ **2 Sponsor seat reservations** in premier location
- ♦ Special recognition and signage at Champagne Reception and main event
- ♦ Name recognition in pre- and post-event promotion including program, website, electronic communications, press materials, social media, etc.

For more information, contact Kathryn Stephens (619) 727-5897 or kstephens@waldenfamily.org
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